

Majority of Canadians support investments in clean technology for job creation and a more diverse economy less dependent on oil: Poll

Blue Green Canada hired Research House to conduct a national online poll to explore Canadian's opinions on the state of the economy and specifically their preferences how to grow the economy and create jobs moving forward.

Key Findings

(Full polling data available upon request)

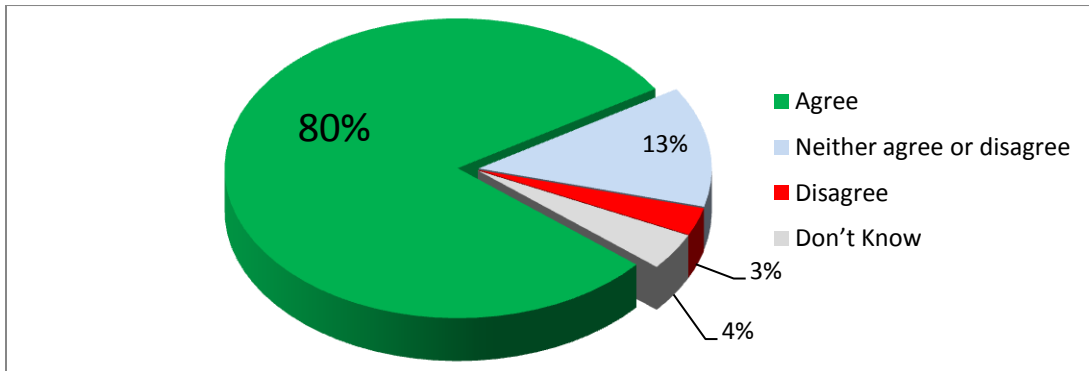
- 80% of respondents said Canada should be doing more to support innovation and investment in clean technologies that help create jobs.
 - 45% strongly agreed, 35% somewhat agreed, 15% neither agreed or disagreed, 2% somewhat disagreed, 1% strongly disagreed, and 4% didn't know.
- This support for more innovation and investment in clean technologies that help create jobs was clear and unwavering across the country ranging from a low of 76% support in the Prairie Provinces to high of 88% in Atlantic Canada.
- 63% of Canadians want to see a more diverse economic plan for Canada that is less dependent on the oil and gas resource sector compared to just 15% supporting an economic plan more focused on the promotion and growth of the oil and gas resource sector.
 - 63% of Ontarians preferred a diverse economic plan with just 14% wanting more focus on oil and gas to grow the economy.
 - Only 30% of Albertans favoured more promotion and growth of oil and gas as the way to move the economy forward while 61% supported a more diverse economic plan less dependent on the oil and gas resource sector.
- 40% of Canadians feel Canada's economic strategy has been too focussed on the growth of the oil and gas sector at the expense of our nation's manufacturing sector. This was the top opinion across the country outside of the Prairie Provinces.
 - 47% of Quebec respondents and 42% of Ontarians felt too much of focus on the growth of the oil and gas sector has harmed Canadian manufacturing compared to 25% of respondents in Alberta, Saskatchewan, and Manitoba sharing this view.

Polling Information

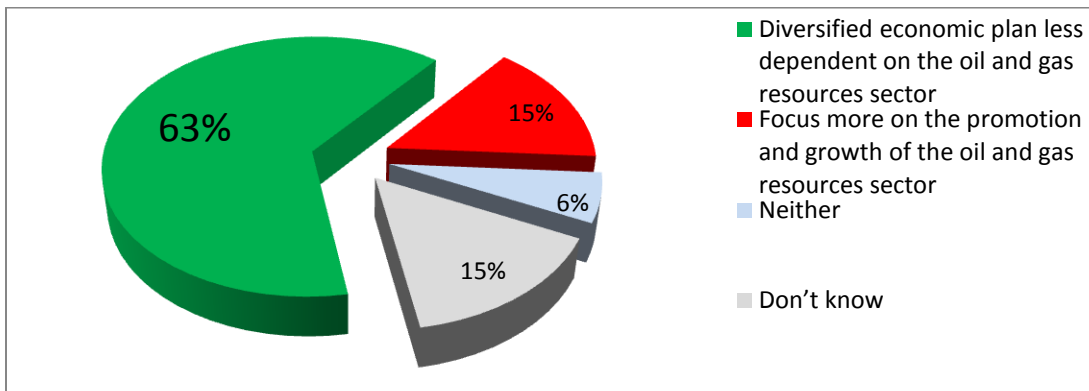
Blue Green Canada, a national alliance of environmental and labour organizations, hired Research House to ask Canadians 18 years of age or older their opinions on the state of the economy and their preference in the direction Canada should take for economic growth. This national online poll was fielded from September 28 to October 1, 2015 with a total of 1,208 interviews conducted. The poll set population based quotas to ensure accurate regional representation across the country.

Polling Questions

Do you agree or disagree with the following statement? Canada should be doing more to support innovation and investment in clean technologies that help create jobs.



How would you like to see Canada's economy grow moving forward? With a more diverse economic plan that is less dependent on the oil and gas resource sector OR with an economic plan that is more focused on the promotion and growth of the oil and gas resource sector?



Some people believe that over the past few years Canada's economic strategy has focused too much on growing the oil and gas resource sector at the expense of the manufacturing sector. Others believe that the natural resources sector, including oil and gas is the main driver of the economy and should be our focus. Which is closer to your view?

